

GEORGIA TECH RESEARCH

News Release

Research Communications Office
226 Hinman Research Building
Georgia Institute of Technology
Atlanta, Georgia 30332
(404) 894-3444

Contact: Martha Ann Stegar/Ray Moore
(404) 894-3444

GEORGIA TECH COURTS
INDUSTRIAL RESEARCH

March 31, 1982

For Immediate Release

ATLANTA, Ga. - Georgia Tech has taken a major step toward attracting more research contracts from business and industry, joining an increasing trend among American universities.

The institution has established a new Industrial Opportunity Center and hired Dr. Jason M. Salsbury, former director of the Chemical Research Division of the American Cyanamid Company, to head it. He will direct the Center's efforts to stimulate more interaction between the Georgia Tech faculty and corporate decision makers.

Salsbury recently retired after 36 years with American Cyanamid, Wayne, N. J.-based multinational chemical manufacturer with sales of \$3.5 billion. His career included such areas as research and development of synthetic fibers, advanced analytical research in chemistry, and environmental services.

Dr. Salsbury is a past president of the prestigious Industrial Research Institute, which includes most of the American companies that lead in research activities. Last year, he was the keynote speaker at the annual conference of the European Industrial Research Management Association.

Although the appointment of Dr. Salsbury marks Tech's first concerted effort to increase the volume of its industrial research, Tech already performs more than 18 percent of its research for industrial clients. Most of the remainder is done under contract for government agencies.

"We have not yet experienced an overall drop in government contracts," says Tech Vice President for Research Thomas Stelson. "In fact, they increased 24 percent in the last half of 1981 over the same period a year earlier. But we must look to the future and make use of our extraordinary talent and facilities in the increasing competition for the industrial research dollar."

Dr. Stelson projects Georgia Tech will end this fiscal year with a total research volume of about \$66 million, maintaining its standing as second among all colleges and universities nationwide in engineering research and development expenditures.

#####

Georgia Tech is a Unit of the University System of Georgia